Evan Duggan

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As a copywriter I like to be clear and concise. I have 10 years of experience, mostly in agencies. I have also worked as a comedy writer so I understand the value of collaboration and I know how to put the audience first.

Copywriting

Salvage Advertising - Copywriter

I write and concept with Salvage for their clients in higher education. I have concepted broad campaigns that run across all types of media. I also work with salvage on RFPs and I am the go-to poofreader proofreader.

Freelance Copywriter

I worked with creative staffing agencies Most of my work was for pharmaceutical brands where I composed websites from wire frames and worked within the constraints of pharma regulation.

O'Brien Advertising - Jr. Copywriter

I wrote and concepted with the creative team. My biggest account was Banner Health a large healthcare brand with several hospitals and programs, My job was to craft radio, TV, print, and digital ads that maintained a consistent voice throughout the organization.

Other Work

Mr. Science -School Assembly Writer/Performer WYSIWYG The Musical Writer

Second City Gayco Writer/Performer Play in a Book (Chicago Public Schools) Teaching Artist

Training

University of Colorado Boulder: BA, Distributed Studies

Second City Training Center - Writing Program

Visit my portfolio at evandugganwords.com to see samples of my work.